



# **A SAFEC subscription is your starting point to achieve your goals**

Need money for your business and don't know  
where or how to search?

## About SAFEC - Support, Assistance and Financing for Entrepreneurs in Canada

SAFEC – Support, Assistance and Financing for Entrepreneurs in Canada – has provided services to enterprises seeking funding programs for over 10 years.

SAFEC's mission is to provide a quick, simple and smart access to all the information on funds available to help enterprises realize their projects, as well as to provide the support needed in order to teach them how to use this information for maximized tangible results (\$\$\$).

We are the ONLY organization with a database composed of over 2,200 business assistance programs. The information contained in this database comes from over 700 websites of organizations offering assistance and funds to enterprises, making this database on assistance programs for Quebec enterprises the most comprehensive to date. And now, monitoring tools inform you automatically of all modifications made to programs in our database that are relevant to you.

Our database is dynamic, updated in near real-time, and connected to a search tool that analyzes the needs of business projects. This tool matches a project with programs meeting its needs.

With almost \$2,000,000 in financial assistance collected since 2009 for the realization of our own projects, we have shown that we have what it takes to help you!



**Reine Smith, Fin.PI.**  
Founder,  
SAFEC Inc.

"With almost \$2,000,000 of financial assistance collected since 2009, we have demonstrated that we have what it takes to help you!"

## Why you may need SAFEC



**Michel Auger**  
President,  
Cellulab Inc.

"With the SAFEC search tools, in just a few minutes,

we found the information on all the assistance programs that matched our specific criteria and business project needs.

All the information was there! And, it was surprising the number of programs that our business could profit from that we didn't even know existed."

Entrepreneurs must manage their cash flow through various business project cycles. Their funds must enable them to move through the various phases of planning, development, testing, validation, production, marketing and distribution required to complete their projects.

Many fail due to the lack of cash flow at the marketing and distribution stages, and never reap the fruits of their labour.

What if you could slow the burn rate of your invested capital, by leveraging funds and services available to your business? By taking action with SAFEC, you may be able to access these funds through hundreds of government and private organizations offering thousands of financial and non-financial assistance programs.



## How it works

SAFEC has developed a solution that monitors, analyzes and centralizes thousands of business assistance programs. Our online solution allows you to provide a description of your various business projects, to search and obtain the programs that best correspond to each project description, and stay informed automatically of changes, so that you may consult and attempt to obtain the assistance offered with the most up-to-date information.

SAFEC also offers access to a Support Service that provides the help of advisors for the analysis and identification of programs on which you should focus your efforts.

Want to learn what you need in order to prepare for approvals and receive funds? SAFEC has also developed training sessions to help you learn about the process leading to obtaining and cashing the funds offered by the programs identified by our tools and our Support Services. During these training sessions, participants learn:

- How the field of business assistance works.
- How to identify the programs addressing specific needs.
- What are the crucial aspects to consider in order to effectively cash available funds.
- The secrets to preparing a request, obtaining approvals, and reimbursement of the granted funds.



**Andrei Uglar**  
CEO & Co-founder,  
SmartReno

"Reine is definitely the person who best knows the workings of obtaining financial assistance that I have ever had the opportunity to meet. I also trained with her which helped me to better understand the process of searching for subsidies for my start-up business project.

Reine and the SAFEC Team provide great value to any project through their database that contains detailed data as well as practical knowledge of different sources of funding and financial support. I enjoyed the valuable and useful advice in the practical application and research approaches for various programs. Thank you!"

## SAFEC Features

- A free Pre-Qualification analysis tool to honestly assess your chances for obtaining funding. For subsidies and for financing - 2 minutes and 10 questions without any commitment from you.
- The most comprehensive database of financial assistance programs updated in near real-time.
- An Alert System that informs you of changes in your Business Project Description daily and weekly.
- Essential and relevant information on each program is synthesized and structured in a simple, clear and consistent manner before being released on a single sheet.
- A technical sheet on each program is available in French and English.
- Over 700 managing organizations, over 2,200 programs and at least 12,000 web documents monitored daily.
- A unique search engine and a variety of tools and features enabling searches for information as well as its management and structured organization.
- A tool to which you can provide a description of your business project and obtain programs corresponding to specified criteria, all in only a few minutes.
- Access to remote Support Service to help you sort, identify and prioritize assistance programs that correspond to your project.
- Training sessions to better understand the field of financial assistance and to learn, step by step, how to collect the funds identified with our tools and Support Service.



**Michel Auger,  
President,  
Cellulab Inc.**

"We used your Support Service and we can attest that it gave us a great advantage benefiting from the advice and guidance of your qualified advisors, who helped us manage the administrative nightmare and the tasks to follow to obtain the help and the funds we were looking for. Your help considerably improved our chances to achieve tangible results."

Use the stars to rank your programs on a scale of importance

Use this icon to add, or remove, a program from your favourites list

The screenshot displays the SAFEC interface with a list of programs. A pop-up window titled 'Employment Québec' is open, showing the following objectives:

- Facilitate hiring and maintenance of a disabled person in a standard work environment;
- Support equal right of access of disabled persons to the job market;
- Grant the employer of a disabled person, a financial compensation for the accommodations required by the disabled person's limited function.

Read a brief description of the program by passing the cursor over its name

Hide programs that do not fully meet the needs of the project to facilitate sorting and classification

See key data on the program and access its full description and information

## Analysis of costs and benefits offered through a SAFEC subscription

Evaluate your options and their cost:

- How many programs do you think you can find in a 4-hour manual search on the Internet?
- How many hours would it take to find the hundreds of programs meeting your project's criteria?

For as little as \$350 for a Regular Subscription, and a few minutes of your time, you get 90 days of unlimited access to information on hundreds of programs corresponding to your Business Project Description criteria. This information is updated in NEAR REAL-TIME and our Alert System will inform you of all changes to your programs (including new one's added!) daily (online) and weekly (by email). After 90 days, you can then continue your subscription monthly for \$95 per month.

The Premium Subscription includes 4 hours of Support Service with a SAFEC advisor, and a SAFEC-exclusive guarantee: The "Flexi-Guarantee" ensures that your purchased Project Description can be modified should your Support Service advisor believe that, upon analysis, the chosen Project Description does not ensure optimal tangible results (\$\$\$) that may arise from initiatives following the Support Service process.



**Louis-Philippe Dea  
Founder,  
Guerilla Web**

"I've done business with SAFEC to obtain (successfully, might I add) subsidies for the first hiring phase when I was self-employed. The expertise of this company has helped me become a strong business with great future prospects.

Thank you for your support and help. I will never forget."

# Is the information you find vague, confusing, and overwhelming? SAFEC provides you with the most comprehensive information updated in near real-time.

Get started by becoming a SAFEC subscriber - visit [www.safec.ca](http://www.safec.ca) today!

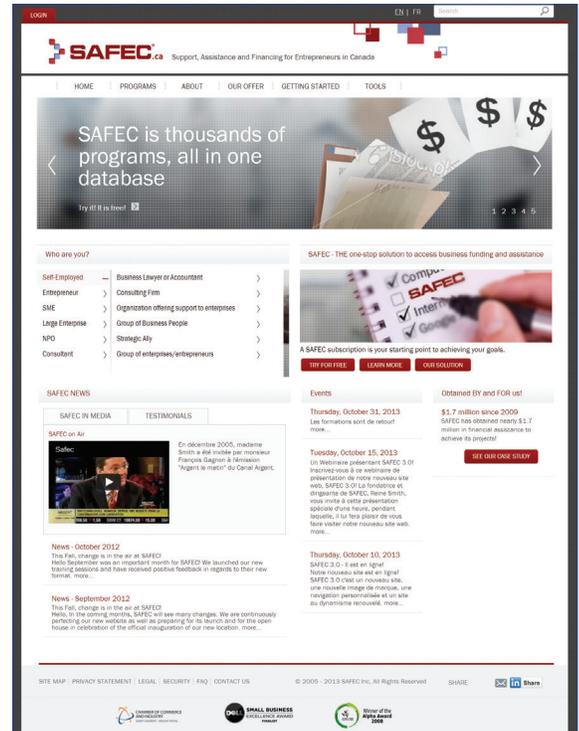
SAFEC can be an integral part of your success.  
Discover what we can do for you:

- Use our free Pre-Qualification tool to explore your chances of obtaining subsidies and financing.
- Open a User Account and test, free-of-charge, all the tools available to our members and subscribers.
- Contact a Support Service advisor for more guidance and assistance
- Register to a training session to learn, step-by-step, how to obtain and cash subsidies and financial assistance identified by our tools and Support Services.
- Or, explore our website to access crucial information for your project, to find out more about the tool we offer to plan your project, or simply to know more about SAFEC.

## Recognized by



Winner of the  
**Alpha Award  
2008**



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