

Learn how to obtain funding for your project

Need money for your business and
don't know where or how to search?



Why you may need SAFEC

Entrepreneurs must manage their cash flow through various business project cycles. Their funds must enable them to move through planning, development, testing, validation, production, marketing and distribution required to complete their projects.

Many fail due to the lack of cash flow at the marketing and distribution stages, and never reap the fruits of their labour.

What if you could slow the burn rate of your invested capital, by leveraging funds and services available to your business? By taking action with SAFEC, you may be able to access these funds through thousands of government and private organizations offering financial and non-financial assistance programs.



Andrei Uglar
CEO & Co-founder,
SmartReno

"Reine is definitely the person who best knows the workings of obtaining financial assistance that I have

ever had the opportunity to meet. I also trained with her which helped me to better understand the process of searching for subsidies for my start-up business project.

Reine and the SAFEC Team provide great value to any project through their database that contains detailed data as well as practical knowledge of different sources of funding and financial support. I enjoyed the valuable and useful advice in the practical application and research approaches for various programs. Thank you!"

How does it work?

SAFEC has developed a solution that monitors, analyzes and centralizes thousands of business assistance programs.

Our online solution allows you to provide a description of your various business projects, to search and obtain the programs that best correspond to each project description, so that you may consult and attempt to obtain the assistance offered. And now, our monitoring tools inform you automatically of all modifications made to programs in our database that are relevant to you.

SAFEC also offers access to a Support Service that provides the help of advisors for the analysis and identification of programs on which you should focus your efforts.

Specialized Training

To better support our subscribers, and to allow them to optimize for tangible results that will arise from information on financial assistance programs they receive using our tools and services, we have developed training sessions to teach them, step by step, how to obtain and collect the funds available to them.

These training sessions enable participants to understand how program-managing organizations operate and to learn how to obtain and cash funds offered through programs identified by our tools and with the help of our Support Service.

Training - Objectives and Terms

These training sessions have been developed to meet the most important needs of entrepreneurs. Consultants, entrepreneurs, self-employed workers and/or business managers can all participate.

The objective of these sessions is to help participants maximize the tangible results by using information on the assistance program provided to SAFEC subscribers.

To increase the impact of these activities, to facilitate and accelerate learning, and to maximize the chances of obtaining funds for participants:

- The sessions have a duration of 5 to 7 hours.
- Certain training sessions include a workshop that enables the application of acquired concepts.
- The number of participants is limited to 10 for each training session.
- All participants receive documentation (paper and electronic) relevant to the training.
- Depending on the type of training, these documents may include:
 - A step-by-step guide on how to prepare funding applications.
 - Templates required to prepare these applications.
 - Directions on how to claim reimbursements.

We offer participants 3 different training sessions:

1. Introduction and demystification – The field business assistance
2. How to obtain and cash subsidies to hire employees
3. How to obtain and cash subsidies to hire employees consultants

Training sessions to learn and understand

1 Introduction and demystification – The field of business assistance

Objectives – At the end of this training session, participants will:

- Have learned about urban legends, popular beliefs and misunderstandings following several years of misinformation on financial assistance available to businesses.
- Have gained an understanding of the general operation of various programs and the types of financial assistance and subsidies available to businesses of all sizes.
- Have acquired essential knowledge to:
 - Find and identify assistance programs that fit specific project needs.
 - Select which programs are the best to pursue and prioritize them with regards to a specific project.
 - Understand the critical factors to obtain and cash subsidies and other forms of financial assistance.

Duration: 5 HOURS

This training session includes:

- 1 coffee break with drinks and refreshments.
- All documentation necessary for the completion of the training.

2 How to get and cash subsidies for hiring employees

Objectives – Enable participants to:

- Gain an understanding of the general operation of most subsidy programs to hire employees. Available for businesses of all sizes.
- Acquire essential knowledge to:
 - Find and identify assistance programs that fit specific business requirements.
 - Select which programs are the best to pursue and understand how different program management organizations operate.
 - Understand the critical factors to obtain and cash these subsidies.

During the workshop, participants will be able to apply notions acquired during the first part of the training session. By the end of this workshop, they will know:

- How to prepare subsidy applications for their own personal use or for their clients.
- The steps necessary to collect funds varying between \$7,000 and \$15,000 on salaried employees over 6 months.

3 How to get and cash subsidies for hiring consultants

Objectives – Enable participants to:

- Discover the amplitude of programs that subsidize the services of experts specialized in providing consulting services to businesses.
- Recognize the wide range of needs that may qualify for subsidies.
- Gain an understanding of the general operation of most programs offered to subsidize the employment of consultants.

During the workshop, participants will be able to apply notions acquired during the first part of the training session. By the end of this workshop, they will know:

- How to prepare subsidy applications for their own personal use or for their clients.
- The critical factors to obtain and cash subsidies covering 30% to 100% of specialized-consultant fees.

Duration: 7 HOURS

These training sessions include:

- 1 coffee break with drinks and refreshments.
- Lunch served on site - Provided by a caterer.
- All documentation necessary for the completion of the training, participation in the workshop and templates required for the preparation of subsidies applications.



Louise Provost
Human Resources
Consultant

"After taking the training session last June, I would definitely recommend it to

everyone responsible for finding financing options to help their business grow and remain competitive. I learned of many opportunities of which most SME managers are not aware. The process is simple and the support is excellent. Reine Smith's knowledge is indispensable to our growth."



Yvon Dalphond
Accountant,
Coginov

"I had the pleasure of participating in a training session offered by Mrs.

Smith and I can attest that the quality and relevance of this training were beyond my expectations. I recommend all those who are looking for an excellent training in searching for subsidies and credit related to hiring employees to communicate with Mrs. Smith at SAFEC."



Louis-Philippe Dea
Founder,
Guerrilla Web

"I've done business with SAFEC to obtain (successfully, might I add)

subsidies for the first hiring phase when I was self-employed. The expertise of this company has helped me become a strong business with great future prospects.

Thank you for your support and help; I will never forget."

About SAFEC

Since 2005, SAFEC – Support, Assistance and Financing for Entrepreneurs in Canada – has provided services to enterprises seeking funding programs.

We are the ONLY organization with a database composed of over 2,200 business assistance programs. The information contained in this database comes from over 700 websites of organizations offering assistance and funds to enterprises, making this database on assistance programs for Quebec enterprises the most comprehensive to date.

Our database is dynamic, updated in almost real-time and connected to a search tool that analyzes the needs of business projects. This tool aligns a project with programs meeting its needs. And now, our monitoring tools inform you automatically of all modifications made to programs in our database that are relevant to you.

SAFEC's mission is to provide a quick, simple and smart access to all the information on funds available to help enterprises realize their projects, as well as to provide the support needed in order to teach them how to use this information for maximized tangible results (\$\$\$).

With almost \$2,000,000 in financial assistance collected since 2009 for the realization of our own projects, we have shown that we have what it takes to help you!

SAFEC features:

- A free Pre-Qualification analysis tool to honestly assess your chances for obtaining funding. For subsidies and for financing - 2 minutes and 10 questions without any commitment from you.
- The most comprehensive database of financial assistance programs.
- The only database that is updated in almost real-time.
- Essential and relevant information on each program is synthesized and structured in a simple, clear and consistent manner before being released on a single sheet.
- A technical sheet on each program is available in French and English.
- Over 700 managing organizations, over 2,200 programs and at least 12,000 web documents monitored daily.
- A unique search engine and a variety of tools and features enabling searches for information as well as its management and structured organization.
- A tool to which you can provide a description of your business project and obtain programs corresponding to specified criteria, all in only a few minutes.
- An Alert System that informs you of changes in your Business Project Description daily and weekly.
- Access to remote Support Service to help you sort, identify and prioritize assistance programs that correspond to your project.
- Training sessions to better understand the field of financial assistance and to learn, step by step, how to collect the funds identified with our tools and Support Service.

Get started by becoming a SAFEC member – It's free! – visit safec.ca

SAFEC can be an integral part of your success. Discover what we can do for you:

- Use our free Pre-Qualification tool to explore your chances of obtaining subsidies and financing
- Open a User Account and test, free-of-charge, all the tools available to our members and subscribers.
- Contact a Support Service advisor for more guidance and assistance.
- Register to a training session to learn, step-by-step, how to obtain and cash subsidies and financial assistance identified by our tools and Support Services.
- Or, explore our website to access crucial information for your project, to find out more about the tool we offer to plan your project, or simply to know more about SAFEC.



Reine Smith, Fin.PI.
Founder,
SAFEC Inc.

"With almost \$2,000,000 of financial assistance collected since 2009, we have demonstrated that we have what it takes to help you!"



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